

1950s Population

shifted from the cities to the suburbs - caused the inner cities to decline

1950s Woman

expected to be a stay-at-home wife and mother.

Alan Freed

White DJ - one of the first to play music by African American musicians - coined the term "Rock and Roll"

Interstate Highway Act

Passed by Eisenhower to build a massive highway system across the US

Commuting

Living in one area and working in another - made possible by cars, highway system and abundant petroleum sources

Automobiles

helped suburbs to spread out quicker

Baby Boom

1946-1964 - period of increased birth rate

Beat Movement

social non-conformity of artists and poets - followers were called Beatniks

**Blue Collar
/ White
Collar**

BC - laborer WC -
businessman - -
shift from BC to
WC in the 1950s

**Brown vs
Board of
Education**

ended segregation
in schools -
required schools to
integrate

Conglomerate

a huge business
that owns many
other unrelated
businesses

Credit

buy now
and pay
later

**Installment
Plan**

fixed payments
for a certain
period of time

Dixiecrats

Southern Democrats
that broke away
from the national
Democrats over the
issue of Civil Rights

**Dr.
Salk**

developed
the Polio
vaccine

**Dr.
Spock**

pediatrician who
wrote a book on
child care -
guideline for moms
of the 1950s

**Eisenhower
and Civil
Rights**

did not support or
oppose new Civil
Rights laws.
Enforced existing
laws.

**Fair
Deal**

Truman's plan of
action as president
- Congress did not
pass his programs

**Federal
Communication
Commission**

regulates all forms
of communication -
TV, Radio,
Telephone,
Telegraph

Franchise

a business that
buys the right to
use a company's
name and way of
doing things

GI Bill of Rights

a way for the government to help WW II vets - loans for ed., house, business

Television

The 1950s was the golden age of TV.

Housing in the 1950s

assembly line houses - mass produced - fabrication

Indian Reorganization Act

Changed the way the US handled the Indians. Released the government from responsibilities

Little Rock, Arkansas

9 Black Children tried to attend Central High to test integration laws. Eisenhower enforced the law.

Mass Media

communicating with large numbers of people through one source at the same time

Bracero Program

brought Mexicans into the US to work on farms during WW II

Longoria

Killed during WW II and his hometown funeral home would not handle his body

Planned
Obsolescence

manufacturers make
items to go out of date
or become old so you
will want the "new"
and "improved"

Rosa
Parks

refused to give up
her seat on the bus
- associated with
the Civil Rights
Movement

Termination
Policy

Eisenhower's way
of dealing with
Indians by ending
the reservation
system. Failure

Truman
and Civil
Rights

the "True Man"
that fought for Civil
Rights. Integrated
the military

Truman and Labor Strikes

Threatened to
draft strikers. -
"Work or Fight"

